

## **Keynote Bernadette Holmes**

This keynote encapsulates Bernadette Holmes' rich contributions to language education, particularly within the British context.

Through her roles as an academic, advisor, and director, she has championed the importance of language proficiency and its societal, economic, and cultural benefits, emphasizing the need for a comprehensive approach to language education from an early age.

She advocates for multilingualism and aims to foster a deeper understanding of languages' intrinsic value. Her project "Born Global" explores the intersectoral relevance of languages in business contexts, underscoring the increasing demand for multilingual skills in the global workforce. She also reflects on the integration of technology in language learning, emphasizing the importance of human agency and critical judgment in language acquisition, and advocates the need for a holistic approach to language education that embraces diversity and cultural understanding.